

# KEITH ALEX DICKENS

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LinkedIn: <https://www.linkedin.com/in/keith-dickens/>

Online Resume and Portfolios: [www.keithdickens.com](http://www.keithdickens.com)

## Objective

I am a creative problem-solver and innovative web designer seeking a role that leverages my design and technical expertise for creating compelling and user-friendly content and web experiences. My dedication and personality will contribute to a positive and collaborative work environment. I am looking for a long-term, retirement worthy career opportunity.

## Technical and Professional Skills

- Web and Graphic Design
- Marketing Strategy
- Social Media and Digital Marketing
- Web and Marketing Analytics
- HTML, CSS, JS, PHP, SQL
- Content Writing and Editing
- Adobe CC Professional
- MS Office Professional and Trainer
- Presentation Design and Delivery
- Training Development and Delivery
- Video production & Editing
- Gamification
- CI/Lean/5S
- Technology Integration
- IT Professional
- AI Integration
- Data Visualization
- Functional Layout

## Experience

Stanley Consultants | Muscatine, Iowa [Aug 2017 – Jan 2023]

*Webmaster and Social Media Specialist*

Responsibilities: Social Media marketing campaign lead, web design and server/site maintenance, content creator, video production and editing, email marketing lead, social media and marketing analysis

Muscatine Power and Water | Muscatine, Iowa [Feb 2012 – Aug 2017]

*Web and Social Media Specialist*

Responsibilities: Web design and server/site maintenance, marketing strategy, social media manager, campaign manager, content creator, graphic design, marketing analysis, internal and external newsletters development

Muscatine Power and Water | Muscatine, Iowa [Sep 2007 – Feb 2012]

*Technical Support and Training Specialist*

Responsibilities: Training curriculum creation, training instructor, assess training needs of all departments, desktop support, IT asset management, utility-wide Lean/5S/continuous improvement/root-cause training

Muscatine Power and Water | Muscatine, Iowa [Sep 2004 – Sep 2007]

*Help Desk Specialist*

Responsibilities: Answer calls from power, water, and MachLink Internet customers and provide account and technical support, sell services, write technical document for internal and external stakeholders

## Education

Muscatine Community College | Muscatine, Iowa [June 2003]

*A.A.S. – Computer Science*

Muscatine Community College | Muscatine, Iowa [June 2003]

*A.A. – English*

Franklin University | Columbus, Ohio

*Incomplete B.S. – Studied Digital Marketing and Web Design*

## Projects of Note

- MP&W Corporate Lean Training 2011
- MP&W Interim Website Redesign 2013
- MP&W Full Website Redesign 2015
- MP&W MachLink Fiber to the Home Campaign 2016
- Stanley Consultants Social Media Campaign 2018
- Stanley Consultants Video Campaign 2020
- Stanley Consultants Recruiter Campaign 2021
- Stanley Consultants Full Website Redesign 2022